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PATENT APPLICATION

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IA  
1-29-02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

T. BLUMENAU

Application No.: 09/490,495

Filed: January 25, 2000

For: CONTENT DISPLAY MONITOR

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: Examiner: C. Nguyen

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: Group Art Unit: 2165 Technology Center 2000

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: January 23, 2002

**RECEIVED**

JAN 25 2002

Commissioner for Patents  
Washington, D.C. 20231

REVOCATION AND NEW POWER OF ATTORNEY

Sir:

As assignee of the entire interest of the above-identified patent application, all powers of attorney previously given are hereby revoked and the attorneys associated with the firm and Customer Number provided below are hereby appointed to prosecute and transact all business in the Patent and Trademark Office connected therewith, and it is directed that all correspondence be addressed to the address associated with that Customer Number:

KATTEN MUCHIN ZAVIS  
Customer Number: 27160

**ASSIGNEE CERTIFICATE UNDER 37 C.F.R. 3.73(b)**

Nielsen Media Research, Inc., a corporation duly organized under the laws of Delaware, and having its principal place of business at 275 Patricia Avenue, Dunedin, Florida 34698-8190, United States of America, hereby certifies that it is the owner of all right, title, and interest in the above-identified application, by virtue of a Chain of Title from inventor Trevor I. Blumenau, of the above-identified application to the current assignee as follows:

a. From: Trevor I. Blumenau; To: Nuweb, Fictitious Business Name of Pacific Web, Inc.

The assignment was recorded on October 7, 1996 at Reel 8165, Frame 0685.

b. From: Pacific Web, Inc.; To: Nielsen Media Research Inc., and Internet Profiles Corporation.

The assignment was recorded on January 12, 2000 at Reel 010546, Frame 0874.

I am empowered to sign this certificate on behalf of the assignee, Nielsen Media Research, Inc.

Date: January 22, 2002

Name: David A. Schwartz-Leeper

Title: Senior Vice President and  
General Counsel

Signature: 

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